



## ***12th Annual Campaign Kick-Off Breakfast*** ***May 19 - Live at the Institute of Politics AND live-streamed online***

*A celebration of the great work of legal aid over the last year and the supporters who made it possible*

*Including the presentation of the John E. Tobin, Jr., Justice Award to Martha Van Oot  
Our 2020 and 2021 Virtual Breakfasts have been watched by nearly 800 viewers each on YouTube  
and Facebook, nearly triple our annual in-person attendance*

*We expect to have about 140 seats available for in-person attendance this year, with priority  
availability for our sponsors. Details regarding our exciting keynote program will be forthcoming!*

<p><b>Presenting Sponsor</b> <i>TAKEN</i></p> <p><b>SHEEHAN PHINNEY</b></p>	<ul style="list-style-type: none"> <li>• Logo on printed Kickoff Breakfast invitations to be mailed to supporters as well as advertisements, website, social media and promotional emails sent to 2,500+</li> <li>• Speaking opportunity for sponsor representative</li> <li>• Full-page reserved in printed Breakfast program.</li> <li>• 10 tickets to attend in-person event</li> </ul>
<p><b>Justice Sponsor</b> \$7,500</p>	<ul style="list-style-type: none"> <li>• Sponsor logo prominently promoted during Breakfast</li> <li>• Logo on event website, and invitations sent to email subscribers</li> <li>• Half-page reserved in printed program;</li> <li>• 10 tickets to in-person event</li> </ul>
<p><b>Equality Sponsor</b> \$5,000</p>	<ul style="list-style-type: none"> <li>• Sponsor logo promoted during Breakfast and VIP lunch</li> <li>• Recognition on website and promos sent to email subscribers</li> <li>• Quarter-page ad reserved in program booklet</li> <li>• 5 tickets to in-person event</li> </ul>
<p><b>Liberty Sponsor</b> \$1,500</p>	<ul style="list-style-type: none"> <li>• Sponsor recognition during Breakfast event broadcast</li> <li>• Sponsor logo printed in program booklet</li> <li>• 2 tickets to in-person event</li> </ul>
<p><b>Event Sponsor</b> \$500</p>	<ul style="list-style-type: none"> <li>• Sponsor name listed in printed program and during live stream</li> <li>• 10 Breakfast Boxes of goodies</li> </ul>



## 2nd Annual Online Trivia Night

March 24, 2022 -- 7-8 p.m. -- the fun of pub trivia from the comfort of home, via Zoom

Brighten the dark nights of winter with the fire of competition!

Classic multiple-choice pub trivia super-powered by technology:  
As many as 100 teams of four will compete in a 60-minute digital trivia showdown  
from the comfort of their own homes or offices.

The winners will take home bragging rights, a trophy and a cash prize!

A Team Spirit Award trophy is also available for the team who raises the  
most support for legal aid in the weeks leading up to the tournament.

<p><b>Grand Prize Sponsor</b></p> <p><i>Exclusive sponsorship: 1 available</i></p> <p><b>\$1,500</b></p>	<p>All benefits of event sponsors, plus</p> <p>Recognition as sponsor of \$500 cash prize for team that wins the tournament</p>
<p><b>Second Prize sponsor</b></p> <p><i>Exclusive sponsorship: 1 available</i></p> <p><b>\$1,500</b></p>	<p>All benefits of event sponsors, plus</p> <p>Recognition as sponsor of \$250 prize for runner-up team</p>
<p><b>Team Spirit Award sponsor</b></p> <p><i>Exclusive sponsorship: 1 available</i></p> <p><b>\$1,500</b></p>	<p>All benefits of event sponsors, plus</p> <ul style="list-style-type: none"> <li>• Recognition as sponsor of trophy for team that raises the most support for legal aid</li> </ul>
<p><b>Event Sponsor</b></p> <p><b>\$1,000</b></p>	<ul style="list-style-type: none"> <li>• Sponsor logo on event website</li> <li>• Sponsor recognized live during event</li> <li>• Free entry for team of 4 players (value of free entry: \$100)</li> </ul>
<p><b>Event Underwriter</b></p> <p><b>\$500</b></p>	<ul style="list-style-type: none"> <li>• Sponsor listed on event website</li> <li>• Sponsor recognized live during event</li> </ul>



## 2022 Quid Pro Bono Golf Tournament

*The tradition is BACK!*

*August 11, at the Lake Sunapee Country Club*

*Individual registration: \$175 | \$150 for attorneys < 5 years in practice*

<p><b>Reception sponsor \$5,000</b> <i>Exclusive sponsorship: 1 available</i></p>	<ul style="list-style-type: none"> <li>• Sponsor speaking opportunity at reception</li> <li>• Sponsor logo on event website and ads</li> <li>• Entry for four players</li> </ul>
<p><b>Luncheon sponsor \$3,000</b> <i>Exclusive sponsorship: 1 available</i></p>	<ul style="list-style-type: none"> <li>• Sponsor speaking opportunity at luncheon</li> <li>• Sponsor logo on event website and ads</li> <li>• Entry for one foursome</li> </ul>
<p><b>Golf Cart Sponsor</b> <b>TAKEN</b> <i>Exclusive sponsorship: 1 available</i></p>	<ul style="list-style-type: none"> <li>• Sponsor banner displayed at event and logo on event website and promotions</li> <li>• Entry for one foursome</li> </ul>
<p><b>Beverage Cart Sponsor \$1,500</b> <i>Exclusive sponsorship: 1 available</i></p>	<ul style="list-style-type: none"> <li>• Sponsor banner displayed on beverage cart and logo on event website and promotions</li> <li>• Entry for one foursome</li> </ul>
<p><b>19th Hole Sponsor</b> <b>TAKEN</b> <i>Exclusive sponsorship: 1 available</i></p>	<ul style="list-style-type: none"> <li>• Sponsor banner displayed at 19th Hole and logo on event website and promotions</li> <li>• Entry for one foursome</li> </ul>
<p><b>Putting contest Sponsor</b> <b>\$1,000</b> <i>Exclusive sponsorship: 1 available</i></p>	<ul style="list-style-type: none"> <li>• Sponsor banner displayed at 19th Hole and logo on event website and promotions</li> <li>• Entry for one foursome</li> </ul>
<p><b>Longest Drive Contest</b> <b>TAKEN</b> <i>Exclusive sponsorship: 1 available</i></p>	<ul style="list-style-type: none"> <li>• Sponsor logo on signage at one tee</li> <li>• Non-player representative may greet players and/or distribute materials at location</li> <li>• Entry for one foursome</li> </ul>
<p><b>Hole-in-One Contest</b> <b>\$1,000</b> <i>Exclusive Sponsorship: 1 available</i></p>	<ul style="list-style-type: none"> <li>• Sponsor logo on signage at one tee</li> <li>• Non-player representative may greet players and/or distribute materials at location</li> <li>• Entry for one foursome</li> </ul>
<p><b>Hole Sponsor</b> <b>\$1,000</b></p>	<ul style="list-style-type: none"> <li>• Sponsor logo on signage at one tee</li> <li>• Non-player representative may greet players and/or distribute materials at location</li> <li>• Entry for one foursome</li> </ul>
<p><b>Tee or Pin sponsor</b> <b>\$500</b></p>	<ul style="list-style-type: none"> <li>• Sponsor logo on signage at one tee/pin</li> <li>• Recognition on event website</li> </ul>



## Run/Walk 5k for Justice

*October 1, 2022*

*Manchester, NH*

<p><b>5k Presenting Sponsor</b></p>  <p>Northeast Delta Dental</p>	<p>All benefits associated with Event Sponsors, <i>plus</i>:</p> <ul style="list-style-type: none"> <li>• Logo on race banners, website, social media and promotional emails and advertisements</li> <li>• Credit as presenting race sponsor on full page ad in printed Kickoff Breakfast program</li> <li>• Opportunity for sponsor representative to address starting line crowd.</li> </ul>
<p><b>Results Sponsor</b> \$10,000 <i>Exclusive sponsorship opportunity</i></p>	<p>All benefits associated with Event Sponsors, <i>plus</i>:</p> <ul style="list-style-type: none"> <li>• Logo on events website and recognition on text and email results sent to all runners and</li> <li>• Banner over awards table at finish line</li> </ul>
<p><b>Youth Fun Run</b> \$5,000 <i>Exclusive sponsorship opportunity</i></p>	<p>Benefits associated with Event Sponsors, <i>plus</i>:</p> <ul style="list-style-type: none"> <li>• Logo on kids' shirts and</li> <li>• Recognition on website and social media promotions as exclusive sponsor of Fun Run 100-yard dash for kids under 12</li> </ul>
<p><b>Refreshments</b> \$5,000 <i>Exclusive sponsorship opportunity</i></p>	<p>Benefits associated with Event Sponsors, <i>plus</i>:</p> <ul style="list-style-type: none"> <li>• Sponsor banner on finish line water and complimentary refreshments table</li> </ul>
<p><b>Distance marker sponsor</b> \$1,500      <i>Only 3 available</i></p>	<p>Benefits associated with Event Sponsors, <i>plus</i>:</p> <ul style="list-style-type: none"> <li>• Sponsor logo on a distance marker on the course</li> </ul>
<p><b>Event sponsor</b> \$500</p>	<ul style="list-style-type: none"> <li>• Sponsor logo on event website</li> <li>• Sponsor logo on event t-shirt</li> <li>• Free entry for five participants (value of free entry: \$250)</li> </ul>